



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Contract # 1350307

Schedule Dates 08/06/12-08/13/12
Advertiser American Sunrise (73421)
Agency Visually Media Productions (7856)
Product POLITICAL ISSUE (ns) (1187)
Brand Issue (3188)
Salesperson Jaramillo, Mario (3144)
Sales Office WPEC
Buyer Name Conaway, Taryn
Phone/Fax (608) 271-3305 /
CPE N/A
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Mario Jaramillo
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,530.00
Net Total \$8,670.00
Sales Tax

West Palm Beach (WPEC)		
By Broadcast Month	Spots	Rate
Aug. 2012	8	\$10,200.00
Grand Total:	8	\$10,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/06/12-08/12/12	2	:30	11:00:50P- News-WPEC CBS 12 News at 11P	1	1	1	1	1	1	1	1	7	\$1,275.00	\$8,925.00	West Palm Beach (WPEC)		8/3/12
2.0	Normal Line / SPOT	08/13/12-08/13/12	2	:30	11:00:50P- News-WPEC CBS 12 News at 11P	1	1							1	\$1,275.00	\$1,275.00	West Palm Beach (WPEC)		8/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WPEC	Date: 8/2/12
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I, Taryn Conaway
do hereby request station time concerning the following issue:

Medicare, Women's Health, Taxes

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		see schedule			

Total Charges:

This broadcast time will be used by: American Sunrise

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Allen West FL-18 8/14/12

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

American Sunrise

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☒ a committee;
 ☐ an association;
 ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Lora Haggard, Assistant Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/2/12 Date	 Signature	608-271-3305 Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
 Signature	Lillie K Roberts Printed Name	Sales Director Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF
OF AN ISSUE OR A CANDIDATE FOR PUBLIC OFFICE

CANDIDATE/ISSUE: American Sunrise PARTY: Republican

OFFICE SOUGHT: Murphy District 18 ELECTION DATE: 8/14

INQUIRY MADE BY: Tanya Visuality
Candidate Manager Agency Committee (circle one)

ADDRESS: 5980 Executive Dr. Ste A
Madison, WI 53719

PHONE: (608) 271-3305 x234 FAX: _____

Information Requested: Issue Rntes

Final Disposition: Placed order for \$10,200

If Committee, list officers and position: _____

TAKEN BY: [Signature] DATE: 7/30 TIME: _____